

Partner With Us For 2025!

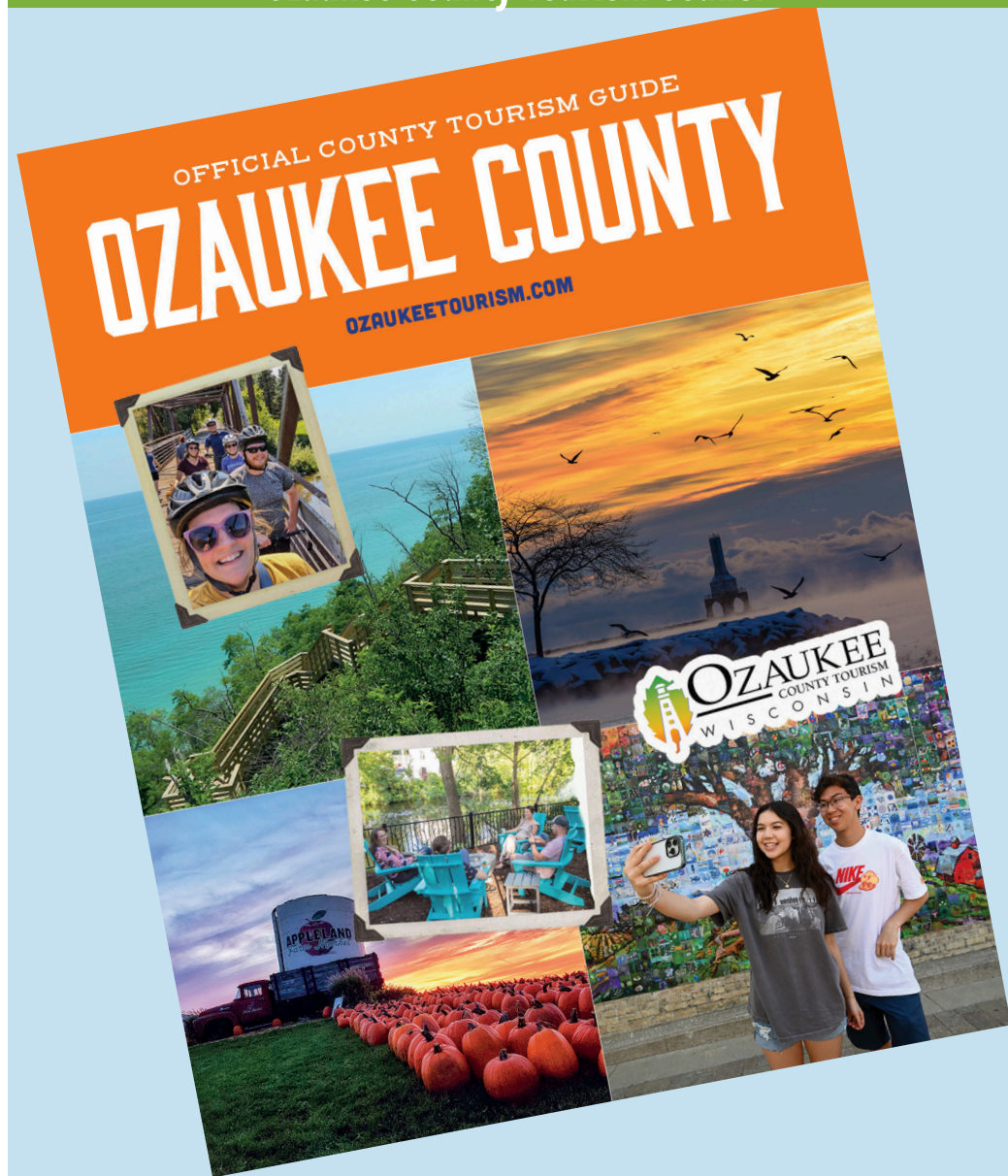
Benefits and Services

- **Print 12,500, 36 + page, full color Official Ozaukee County Tourism Guides** which include your business listing and an up to 50-word business description. Statewide distribution in the spring. Digital copy available online as well.
- **Guides are distributed at statewide** Convention & Visitor Bureaus, Chambers of Commerce, Wisconsin Welcome Centers, requests from OCTC website and toll-free number and are available to partner establishments.
- **Your listing** on the Ozaukee County Tourism website, ozaukeetourism.com, with a link to your website. The site also includes links to and from Travel Wisconsin at travelwisconsin.com and the Ozaukee Interurban Trail at interurbantrail.com
- **OCTC spends more than \$25,000 in advertising a year**, online and in publications such as Milwaukee Journal Sentinel, Chicago Life Magazine, the Chicago Daily Herald, Our Wisconsin, Key Magazine, Fun in Wisconsin and the Brewer Yearbook plus industry publications targeting arts, sports and entertainment groups.
- Ozaukee County Tourism welcomes partner submissions of news for its Facebook/Instagram pages and will assist in **promoting you to more than 8,500 followers on our social platforms!**
- Receive electronic newsletters throughout the year with partner updates.
- **OCTC staffs an 800 number** to provide Ozaukee County visitors up-to-date information.
- An open invitation to **bi-monthly Board of Directors meetings**, to participate in and share your ideas! Call (262)284-9288 for meeting information.
- **Network with similar businesses in the county.** Be a part of special events hosted by OCTC.



PARTNERSHIP OPPORTUNITIES

Ozaukee County Tourism Council



We are a group of businesses and organizations that support and promote tourism in Ozaukee County.



Ozaukee County Tourism Council (OCTC) 2025 Partnership Application

Deadline is Jan. 31, 2025 to be included in the 2025-2026 Ozaukee County Tourism Guide

Renewing Partner **New Partner**

You can apply online at ozaukeetourism.com/partnership-application

Business/Organization: _____

Contact Name: _____ **Contact Phone:** _____

Mailing Address/City/Zip: _____ **Email (OCTC business use only):** _____

Partnership Amount (All Businesses or Organizations):		<u>\$125</u>
Discount to current Chamber Members. Current Member of _____:	Subtract \$25	_____
Additional Tourism Guide Category (See below):	Add \$25 each	_____
	TOTAL DUE:	<u> </u>

Below, please circle ONE FREE Tourism Guide category. For each additional category, please add \$25 each

Places to Stay Specialty Shopping Food & Beverage Things to do & places of interest Service and Civic Organizations

Please enter a subcategory(ies): _____

Is your business/organization fully ADA compliant to include with your listing? Yes No

Is your business/organization dog friendly? Yes No

Does your restaurant have year -round outdoor seating? Yes No Seasonal outdoor seating? Yes No

The following information is for your published listing in the Ozaukee Tourism Guide and OCTC Website:

Business/Organization Name: _____

Business Address: _____ **City:** _____ **Zip:** _____

Business Phone: _____ **Website:** _____

____ Email a 50 word or less business description to: info@ozaukeetourism.com or mail to OCTC, PO Box 721, Grafton, WI 53024 - *We reserve the right to edit.*

____ Please use my 2025 Tourism Guide business description

**For more information,
please call (262)284-9288
or email
info@ozaukeetourism.com**

**Return application and check payable to:
Ozaukee County Tourism Council, Inc.
PO Box 721, Grafton, WI 53024

Request to pay online by emailing
info@ozaukeetourism.com.**

**Increase your exposure with a
display ad in the guides.
Please call us for more
information at (262) 284-9288.**